



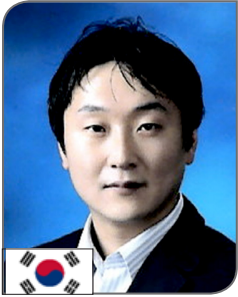
# المؤتمر السعودي الأول للمدن الذكية Saudi Smart Cities Conference 2017

16-18 May 2017, Intercontinental Hotel, Riyadh, KSA

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وزارة الشؤون  
البلدية و القروية  
Ministry of Municipal & Rural Affairs



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## Smart City Platforms

### How does technologies improve the quality of life for citizens?

We may consider two aspects of technologies.

- The characteristics of Smart city is the "effectiveness". This means you can get more effects from relatively small invest. Therefore, people can get more benefits from same invest. For example, to solve the traffic problems, previous way is to construct more roads. But, to construct roads needs a lot of money. However, if you just give traffic information in the right time to right person, people reconsider which road they will use. In this case, people who get the right information in the real time will make the best decision to get their destination. Therefore, road congestion will be decreased and unused road will also be used. Therefore, government can save money & this money can be used for citizen.
- Economic aspect can be the second one. People can start their business more easy way with using technologies. In previous industry era, it is difficult to start their business because of starting fund. But, it is much more easy to start the business only with innovative idea without large money.

### How to identify the right technologies for your smart city projects?

High technology cannot be always more helpful to solve the problem. Therefore, the most important thing is what people want & what urban problem is. First step is to define the urban problem in my area. After that, you can get the right technology which is suitable for solving problems.

Dr. Lee will be speaking at the Saudi Smart Cities  
Conference on Smart City Platforms. To know more  
visit [www.saudismartcities.net](http://www.saudismartcities.net)

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